

# Financial Results for the 13th Period Ended August2012 1st Quarter (Sep 1 to Nov 30 , 2011)

January 6 , 2012

Yume no Machi Souzou linkai Co.,Ltd.

## Statements of Income

【Million of yen】

	Actual FY2012 1Q (11/09-11/11)	Actual FY2011 1Q (10/09-10/11)	FY2011 1Q to FY2012 1Q Changes(%)	Actual FY2011 4Q (11/06-11/08)	FY2011 4Q to FY2012 1Q Changes(%)
Net Sales	314	290	+8.5%	326	-3.6%
Operating Income	48	47	+0.8%	72	-33.4%
<i>Operating Income Ratio</i>	<i>15.4%</i>	<i>16.5%</i>	<i>-1.2Pts</i>	<i>22.3%</i>	<i>-6.9Pts</i>
Ordinary Income	49	49	+1.3%	86	-42.4%
<i>Ordinary Income Ratio</i>	<i>15.8%</i>	<i>16.9%</i>	<i>-1.1Pts</i>	<i>26.5%</i>	<i>-10.7Pts</i>
Net Income	27	25	+7.0%	49	-45.0%
<i>Net Income Ratio</i>	<i>8.6%</i>	<i>8.8%</i>	<i>-0.1pts</i>	<i>15.1%</i>	<i>-6.5pts</i>

## Breakdown of Sales

【Millions of yen】

	Actual FY2012 1Q (11/09-11/11)	Actual FY2011 1Q (10/09-10/11)	FY2011 1Q to FY2012 1Q Changes(%)	Actual FY2011 4Q (11/06-11/08)	FY2011 4Q to FY2012 1Q Changes(%)
<b>Delivery Service</b>	<b>314</b>	<b>287</b>	<b>+9.3%</b>	<b>325</b>	<b>-3.4%</b>
Basic Charge	66	61	+6.6%	64	+1.9%
Service Charge	193	180	+7.3%	197	-2.1%
Advertising Revenue	19	17	+9.5%	21	-8.1%
Others	35	27	+28.1%	41	-15.1%
<b>Related Service ※</b>	<b>0</b>	<b>2</b>	<b>-99.1%</b>	<b>0</b>	<b>-97.9%</b>
<b>Total</b>	<b>314</b>	<b>290</b>	<b>+8.5%</b>	<b>326</b>	<b>-3.6%</b>

※ : Admission fee、Internet Supermarket、Royalty Program sales

## Cost of Sales

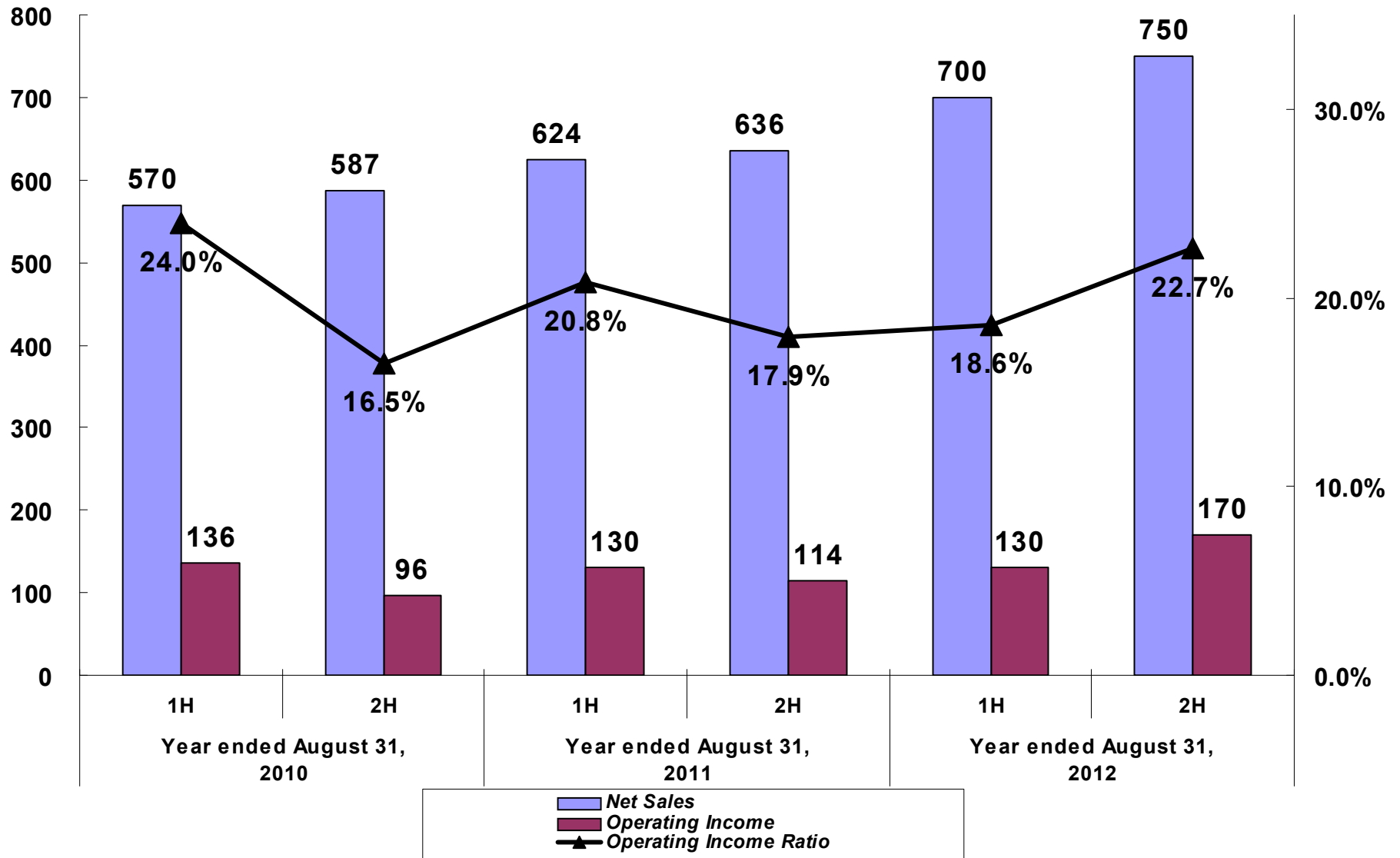
### Breakdown of Selling, general and administrative expenses

[Million of yen]

	Actual FY2012 1Q (11/09-11/11)	Actual FY2011 1Q (10/09-10/11)	FY2011 1Q to FY2012 1Q Changes(%)	Actual FY2011 4Q (11/06-11/08)	FY2011 4Q to FY2012 1Q Changes(%)
<b>Cost of Sales</b>	<b>80</b>	<b>78</b>	<b>+3.6%</b>	<b>53</b>	<b>+51.3%</b>
<b>Cost of Sales Ratio</b>	<b>25.7 %</b>	<b>26.9%</b>	<b>-1.2Pts</b>	<b>16.4%</b>	<b>+9.3Pts</b>
<b>SGA</b>	<b>185</b>	<b>163</b>	<b>+13.1%</b>	<b>200</b>	<b>-7.5%</b>
<b>SGA Ratio</b>	<b>58.9%</b>	<b>56.5%</b>	<b>+2.4Pts</b>	<b>61.4%</b>	<b>-2.5Pts</b>
Personnel expenses	110	91	+20.6%	124	-11.2%
Advertisement expenses	25	26	-4.1%	27	-6.8%
Others	49	45	8.1%	48	+1.6%

# Earnings Forecast FY2012

【Millions of yen】



# Disclaimer

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This document contains statements which predict future events. These remarks were made based on information available to this company at the time this document was written. This does not guarantee the accuracy of this information. Please be aware that actual financial results may differ from the predictions made herein due to changes in a wide range of factors.

The information contained within this site is not meant to be a solicitation to purchase our shares.

Yume no Machi Souzou linkai Co.,Ltd  
[ir@yumenomachi.co.jp](mailto:ir@yumenomachi.co.jp)